



CHATEAU DIANA

SPARKLING WINE INCENTIVE

PROGRAM DESCRIPTION: Sell Chateau Diana Champagne in all accounts and earn an award.

RUN DATES: October 15, 2007 through December 31, 2007

PRODUCTS: Chateau Diana Sparkling Wine (#8589)

AWARD: \$5.00 on all cases sold

QUALIFICATIONS:

- \$10.00 minimum payout rule applies.
- Associates must be in their position by 11/19/07 to be eligible.

TASTING NOTES:

The Chateau Diana Sparkling Wine Product sources its grapes from the cooler growing regions of California. With flavors of green apple and melon, its bright fruit characteristics add depth and complexity.

The Chateau Diana Sparkling wine is a treat to the senses. A well-balanced acidity to sweetness that fills the palate with effervescent crisp juice and a round soft finish.

Serve Sparkling Wine Product at any occasion. It is the perfect finishing touch for a garden luncheon, a great accent to modern cheese platters, or a festive cocktail when combined with fruit juice!

Food Pairings: Cheese: Blue Cheese
Beverage: Alone or great as a mimosa.
Entrée: Quiche, oysters, light style pastas.

UPC 19988-00901